

2007 VPA Advertising Contest Entry Checklist Certification Form

VPA MEMBER NAME

PUB
CODE

DIVISION

PLEASE INDICATE THE NUMBER OF ENTRIES PER CATEGORY SUBMITTED BY YOUR NEWSPAPER

1. Home & Garden _____
2. Education & Churches _____
3. Small Retailer _____
4. Professional Services _____
5. Fashion & Personal Care _____
6. Entertainment & Lifestyle _____
7. Guides, Anniversary & Progress Editions _____
8. Food & Drug _____
9. Events & Multiple Advertisers _____
10. Automotive _____
11. Real Estate _____
12. Niche Publications (Not in Paper) _____
13. Recruitment _____
14. Political _____
15. On-Line Advertising _____
16. Think Outside the Box _____
17. Single Sheet Inserts, Wraps & Flexis _____
18. Slick Publications _____
19. Special Sections - All Other Categories Not Noted _____
20. Circulation _____
21. In-House Marketing _____
22. In-Paper Promotions/NIE _____

Total # Entries from Paper _____

Entry Fee \$7 per entry _____

MARK ONE OF THE FOLLOWING

Check Enclosed

Bill Us

I hereby affirm that we have taken reasonable steps to ensure that:

- the entries represent the original efforts of the entrants named thereon;
- the entrants are eligible to participate in the contest; and
- the entries are presented exactly as published.

Signature: _____

Title: _____